



## The National Diabetes Education Program: An Overview

**Purpose** Founded in 1997, the U.S. Department of Health and Human Services' National Diabetes Education Program (NDEP) is a federally-sponsored initiative that involves public and private partners in efforts to improve diabetes management and outcomes, promote early diagnoses, and prevent or delay the onset of diabetes in the United States and its territories.

**Sponsors** NDEP is jointly sponsored by the National Institute of Diabetes and Digestive and Kidney Diseases of the National Institutes of Health and the Division of Diabetes Translation of the Centers for Disease Control and Prevention with the support of more than 200 partner organizations.

**Need** Diabetes is one of the nation's leading causes of death and disability. An estimated 25.8 million children and adults (of whom 7.0 million are undiagnosed) have diabetes and are at risk for disabling and life-threatening complications, such as heart attack and stroke, and kidney, eye, and nerve disease. Another estimated 79 million adults have pre-diabetes and are at high risk for diabetes. Research shows that type 2 diabetes and much of the illness and premature death caused by diabetes can be prevented or delayed.

**Goal** NDEP's goal is to reduce the burden of diabetes and pre-diabetes by facilitating the adoption of proven approaches to prevent or delay the onset of diabetes and its complications.

**Objectives**

- Increase awareness and knowledge of the seriousness of diabetes, its risk factors, and effective strategies for preventing complications associated with diabetes and preventing type 2 diabetes.
- Increase the number of people who live well with diabetes and effectively manage their disease to prevent or delay complications and improve quality of life.
- Decrease the number of Americans with undiagnosed diabetes.
- Among people at risk for type 2 diabetes, increase the number who make and sustain effective lifestyle changes to prevent diabetes.
- Facilitate efforts to improve diabetes-related health care and education, as well as systems for delivering care.
- Reduce health disparities in populations disproportionately burdened by diabetes.
- Facilitate the incorporation of evidenced-based research findings into health care practices.

**Audiences/ Outreach** NDEP addresses and engages:

- Children and adults with diabetes, their families, and caregivers
- Children and adults at risk for type 2 diabetes and their families
- Populations disproportionately burdened by diabetes and its complications
- Health care professionals, community health workers/promotores, and peers
- Community and health care focused organizations, media, businesses, schools, non-traditional partners, and other groups concerned about diabetes

**Strategies**

- Promote and implement culturally and linguistically appropriate diabetes awareness and education campaigns.
- Identify, disseminate, and support the adoption of evidence-based, culturally and linguistically appropriate tools and resources that support behavior change, improved quality of life, and better diabetes outcomes.

- Expand NDEP reach and visibility through collaborations with public, private, and nontraditional partners, and use of national, state, and local media, traditional and social media, and other relevant channels.
- Conduct and support the evaluation of NDEP resources, promotions, and other activities to improve future NDEP initiatives.

**Partner  
Involvement**

NDEP partners are key to NDEP's success and work with NDEP in a variety of ways to:

- Integrate NDEP's messages, materials, and tools into their ongoing activities and promote them within their organization and to partners and their constituents.
- Provide input to NDEP on how to effectively reach and engage the populations they serve.
- Adopt, adapt, co-brand and/or evaluate NDEP messages and materials for their audiences, as appropriate.
- Collaborate with local and national organizations to extend the reach of NDEP messages, materials, and tools.
- Work with NDEP to address community and diabetes-related social determinants of health to improve diabetes prevention and care.

**Strategic  
Directions  
Group  
Organizations**

NDEP's Strategic Directions Group organizations include:

Academy of Nutrition and Dietetics • Administration on Aging • Agency for Healthcare Research and Quality • America's Health Insurance Plans • American Academy of Family Physicians • American Academy of Nurse Practitioners • American Academy of Ophthalmology • American Academy of Pediatrics • American Academy of Physician Assistants • American Association of Clinical Endocrinologists • American Association of Diabetes Educators • American College of Obstetricians and Gynecologists • American College of Occupational and Environmental Medicine • American Dental Association • American Diabetes Association • American Heart Association • American Neurological Association • American Optometric Association • American Pharmacists Association • American Podiatric Medical Association • American Psychological Association • Association of American Indian Physicians • Association of Asian Pacific Community Health Organizations • Centers for Medicare and Medicaid Services • Children with Diabetes • Diabetes Council, National Association of Chronic Disease Directors • The Endocrine Society • Health Initiative of the Americas • Health Resources and Services Administration • HHS Office of Minority Health • Indian Health Service • Juvenile Diabetes Research Foundation International • Lions Clubs International • National Alliance for Hispanic Health • National Association of Area Agencies on Aging • National Association of School Nurses • National Business Coalition on Health • National Council of Asian & Pacific Islander Physicians • National Council on Aging • National Heart Lung & Blood Institute • National Hispanic Council on Aging • National Hispanic Medical Association • National Kidney Foundation • National Latina Health Network • National Medical Association • National Rural Health Association • National Society for Physical Activity Practitioners in Public Health • Veterans Health Administration • Washington Association of Community & Migrant Health Centers

NDEP's reach and impact is directly linked to a partnership network of more than 200 organizations. A more complete list of partners can be found at <http://www.YourDiabetesInfo.org/partners-community-organization/partnership-network.aspx> .

**For More  
Information**

To learn more about NDEP or to become a partner, contact:

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*Visit NDEP's website at **www.YourDiabetesInfo.org** or call **1-888-693-NDEP (1-888-693-6337)** to obtain diabetes materials. They may be downloaded, co-branded, reproduced, and distributed without copyright restrictions.*